

Julie Anne DiSalvio

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Summary

As an Illustrator I have a passion for creating self-published books, stickers, and other products to market to on social media platforms such as Instagram, Twitter, and Instagram Reels. I'm looking for a creative job position in graphic design, visual design, or other jobs in the creative field to further my career. I have over 4 years of experience when it comes to working with clients on their commissions. My experience of over 8 years in customer service allows me to understand my clients' needs and vision for their brand. My goal is to get a job in the creative job market to expand my skills as an Illustrator.

Education

Lesley University, Cambridge, MA

- Bachelor of Fine Art in Illustration, Minor in Visual Narrative, May 2022

Oberlin University, Tokyo, Japan

- Study Abroad Student for AFS, Japanese Language Studies, 2017-2018

Technical Skills

- Experienced in InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Fresco, Adobe Acrobat, Procreate, Wix, Microsoft Office, macOS, Square,

Experience

Illustrator/ Graphic Designer (October 2022) Marshfield, MA
Star Market

- Developed visual graphics and promotional material to grab attention of customers for product advertising using graphic design skills.
- Discussing and pitching ideas with professional clientele on specifications for visual design to stay within the company's brand identity.
- Listen to clientele on requests or adjustments of the design visuals to ensure customer satisfaction.

Freelance Illustrator (July - August 2022) Remote
Pandemic Prevention Illustrations

- Development of promotional flyers advertising Covid-19 prevention using Procreate and Adobe Acrobat.
- Partnered with client to define scope of work and project requirements. Established timeline for completion to meet deadlines.
- Established regular communication cadence while drafting design iterations to ensure 100% client satisfaction.

Social Media Content Creator (March-August 2022) Remote

Randall is in the Wreckage Instagram

- Brainstormed, concepted, and executed a range of content including static assets, video and animation using Adobe programs such as Premiere.
- Researched visual trends and solutions to understand audience engagement. Resulted in increased audience engagement by 245% utilizing Instagram Reels.
- Used Design software such as Illustrator, InDesign, and Photoshop

Vendor/Manager (August 2022) MA

Boston Fan Expo

- Planned, managed, and organized an artist table to sell comics, stickers, graphic novels, and posters.
- Self-promoted products using skills in ad designs, packaging design, and social media platforms such as Instagram.
- Produced business cards and QR codes for networking using. Maintained positive relationships with artists, publishers, and clients.
- In one weekend, through applications such as Square, entered data, provided invoices, and processed payments for the sale of nearly 70 of my own personal comic books.

Vendor/Manager (April 2022)

Boston Wicked Comic Con

- Design development of self-created products and promotional materials for print and digital media. Using graphic design and visual design skills, promotional materials included comics, posters, and business cards
- Produced and sold out over 30 graphic novels of my own self-published comic book series from pitching strong selling points to customers.
- Multitask inventory management through Square application. Allowed easy managing of customer purchases, payments, and invoices.

Illustrator/Brand Manager (July 2021-April 2022) Remote

Randall is in the Wreckage Graphic Novel

- Designed and managed logos, print layouts, thumbnails, book design, character designs, and promotional materials.
- Pitched character designs, story ideas, and marketing materials to clientele. Used problem solving skills to negotiate and collaborate with clientele on product's marketing.
- Prepared product for digital and print media. Careful detail to novel's print design resulted in over 30 copies of the product sold in one weekend

Illustrator/Graphic Designer (November 2019- May 2022) Cambridge MA

One Ramen and Sushi

- As an independent illustrator gained experience with client drafting visual ideas for their business using skills in graphic design and illustration.
- Brought client's ideas to life using a variety of traditional art tools and digital art tools such as Illustrator, Photoshop, Procreate, and InDesign.
- Directed, managed, produced, and budgeted materials for posters, advertisements, and murals to meet deadlines.

Member (2017- 2018) Tokyo, Japan

Oberlin Art Club

- Learned to collaborate and maintained club equipment in a group setting with other artists in Japanese.
- Practiced strong design aesthetics and type design skills for culture festival display.
- Practiced innovation, creativity, and new ideas with a talented team of young artists.

Other Experience

Cashier (2019-Present) Marshfield, MA

Star Market

- Respond to customer needs, providing product information, aisle locations, back stock checks, and price verifications for approximately 70 customers daily.
- Worked safely, efficiently, and quickly while delivering outstanding guest service in a busy supermarket setting
- Promoted charities such as Boston Children's hospital and Best Busy. Made \$100 in one hour.

Waitress (2019-2022) Cambridge MA

One Ramen and Sushi

- Job entailed multitask between customer interface as well as managing both table service and customer take out efficiently and effectively.
- Trained 3 new staff members in restaurant's methodology and practices.
- Remained courteous and calm, even during moments of customer dissatisfaction in a fast-paced environment.

Awards

- Magna Cum Laude, Lesley University, Cambridge, MA 2022
- Dean's List, Lesley University, Cambridge, MA 2022
- National Honors Society, Lesley University, Cambridge, MA 2022
- *Frozen in Time*, Honor Award, National Japan Art Competition, Tokyo, Japan 2018
- *Frozen in Time*, First Place, *Annual Art and Fine Craft* Exhibit Hingham, MA 2018

