

Julie Anne DiSalvio

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Education

Lesley University, Cambridge, MA

- Bachelor of Fine Art in Illustration, Minor in Visual Narrative, May 2022

Oberlin University, Tokyo, Japan

- Study Abroad Student for AFS, Japanese Language Studies, 2017-2018

Art Experience

Freelance Illustrator (July - August 2022) Remote

Pandemic Prevention Illustrations

- Illustrated five promotional flyers to advertise COVID-19 prevention event using Procreate and Adobe Acrobat.
- Worked with client to gather and define project requirements, scope, and establish timeline for completion
- Established regular cadence for communication and draft design feedback to ensure client satisfaction

Social Media Content Creator (March-August 2022) Remote

Randall is in the Wreckage Instagram

- Stylized and organized short videos to promote the *Randall is in the Wreckage* brand on social media.
- Brainstorm, concept, and execute across a range of content including static asset, video, and animation.
- Stay up to date on visual trends and solutions to understand audience engagement.
- Used Instagram Reels to increase engagement rate by 245%.

Vendor (August 2022) MA

Boston Fan Expo

- Planned and organized an artist table to sell comics, graphic novels, and posters.
- Produced business cards and QR codes for networking. Maintaining positive relationships with artists, publishers, and clients.
- Entered and processed payments, invoices, and sales through applications such as Square, resulting in the sale of nearly 70 comic books. 

Vendor (April 2022)

Boston Wicked Comic Con

- Produced and sold over 30 products to customers.
- Networked with other artists and collaborated on future projects.
- Took care of inventory and supplied materials for self-created products such as comics, posters, and business cards.
- Processed payments, invoices, and sales through applications such as Square.

Illustrator (2019-2022) Cambridge MA
One Ramen and Sushi

- Experience in communicating drafts and visualizing customers' ideas.
- Bringing client ideas to life using a variety of digital and traditional art tools.
- Directed and budgeted materials for posters, advertisements, and murals.

Member (2017-2018) Tokyo, Japan
Oberlin Art Club

- Learned to collaborate in a group setting with other artists.
- Maintained club equipment. Presented artwork at festivals and exhibitions.

Technical Skills

- Experienced in InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Fresco, Adobe Acrobat, Procreate, Wix, Microsoft Office, Square.

Other Experience

Cashier (2019-Present) Marshfield, MA
Star Market

- Respond to customer needs, providing product information, aisle locations, back stock checks, and price verifications for approximately 70 customers daily.
- Worked safely, efficiently, and quickly while delivering outstanding guest service in a busy supermarket setting
- Promoted charities such as Boston Children's hospital and Best Busy. Made \$100 in one hour.

Waitress (2019-2022) Cambridge MA
One Ramen and Sushi

- Job entailed multi-tasking between customer interface as well as managing both table service and customer take out efficiently and effectively.
- Trained 3 new staff members in restaurant's methodology and practices.
- Remained courteous and calm, even during moments of customer dissatisfaction. 

Awards

- Magna Cum Laude, Lesley University, Cambridge, MA 2022
- Dean's List, Lesley University, Cambridge, MA 2022
- National Honors Society, Lesley University, Cambridge, MA 2022
- *Frozen in Time*, Honor Award, National Japan Art Competition, Tokyo, Japan 2018
- *Frozen in Time*, First Place, *Annual Art and Fine Craft* Exhibit Hingham, MA 2018

