

Julie Anne DiSalvio

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Summary

Creative illustrator and designer with a passion for self-publishing and visual storytelling. I create and market original books, stickers, and merchandise through digital platforms such as Facebook and Instagram. With over 6 years of experience in client commissions and over 8 years in customer service, I bring both creative skills and a strong understanding of client needs. Proficient in Adobe Photoshop, Illustrator, and InDesign, I design impactful print publications, promotional assets, illustrated print, and stationary. Conversational in Japanese, with international experience studying in Tokyo, I bring a global perspective to creative work. I am seeking a creative role in graphic and visual design where I can grow professionally and contribute to compelling visual content.

Technical Skills

- Experienced in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere, Adobe Fresco, Adobe Acrobat, Procreate, Wix, Microsoft Office, Google Drive, macOS, Square, Blender, conversational Japanese,

Education

Lesley University, Cambridge, MA

- Bachelor of Fine Art in Illustration, Minor in Visual Narrative, Graduated Magna Cum Laude, May, 2022

Oberlin University, Tokyo, Japan

- Study Abroad Student for AFS, Japanese Language Studies, 2017-2018

Professional Experience

Graphic Artist/ Illustrator (March 2023-Present) Braintree, MA

Zebra Speech

- Over 2 years creating engaging visual narrative projects including; posters, murals, stickers, logos, and clipart according to company's brand expectations
- Presenting graphics, photos and clipart to Team leadership. Collaborate and implement large creative projects that involve determining style, size and arrangement of text and images.
- Ensures that designs meet company standards and brand expectations, express ideas accurately, and represent the company appropriately.
- Expanding skills and knowledge of image editing and design software (i.e. Adobe Illustrator/ Photoshop)

Workshop Assistant (June 2025-Present) Boston, MA

Massachusetts Independent Comic Expo

- Collaborated with team members to brainstorm and plan engaging workshop activities for guests.
- Contact potential educators and artists to participate in workshop collaboration and facilitation.
- Coordinated materials and compiled essential information to successfully implement scheduled events.

Character Designer/Concept Artist (January 2025) Remote

Tyler D'Ambrosio

- Collaborated with clients to visualize the screenplay's characters, setting, and visual storytelling.
- Strong attention to when drafting cinematic composition, environment design, and style development.
- Researched costume design using reference materials to create engaging character designs in order to convey character's personalities, emotions, and story arcs.

Graphic Artist (May 2024) Remote

MA National Guard

- Discussed with military clientele brand design ideas and product production.
- Brainstormed and conceptualized brand logo character design, typography, and placement.
- Presented polished storyboard sequences to clients as visual inspiration for cinematic development and storytelling direction.

Storyboard Artist (November 2023) Remote

Swiim Team

- Communicated with a diverse group of artists who brainstorm innovative ideas in visual storytelling.
- Applied strong attention to detail when drafting cinematic composition, scene blocking, and visual narrative flow.
- Presented polished storyboard sequences to clients as visual inspiration for cinematic development and storytelling direction.

Illustrator/ Graphic Designer (January 2023) Marshfield, MA

Star Market

- Discussing and pitching creative ideas with professional clientele on specifications for visual design to stay within the company's brand identity.
- Developed creative visual graphics and promotional material to grab the attention of customers for product advertising using graphic design skills.
- Paid attention to trends and products' attraction to customers to develop the marketing design of the poster.

Freelance Illustrator (July 2021 - August 2022) Remote

Pandemic Prevention Illustrations

- Development of promotional flyers advertising Covid-19 prevention using Procreate, Adobe Illustrator, and Adobe Acrobat.
- Partnered with clients to define scope of work and project requirements. Established timeline for completion to meet deadlines.
- Established regular communication cadence while drafting design iterations to ensure 100% client satisfaction.

Illustrator / Social Media Content Creator (July 2021-August 2022) Remote

Randall is in the Wreckage Graphic Novel

- Designed and managed logos, print layouts, thumbnails, book design, character designs, and promotional materials with applications such as Photoshop, InDesign, Illustrator, and Microsoft Office.
- Prepared product for digital and print media using the Adobe Creative Suite. Careful detail to the novel's print design resulted in over 30 copies of the product sold in one weekend.
- Used Design software such as Illustrator, InDesign, and Photoshop to create social media graphics to promote on social media platforms such as Instagram.
- Researched visual trends and solutions to understand audience engagement. Resulted in increased audience engagement by 245% utilizing Instagram Reels

Vendor/Manager (August 2022) Boston, MA

Boston Fan Expo

- Produced promotional materials such as business cards, flyers, stickers, comic books, and QR codes using Illustrator, InDesign, and Photoshop.
- In one weekend, through applications such as Square, entered data, provided invoices, emails, and processed payments for the sale of nearly 70 of my own personal comic books.
- Self-promoted products using skills in ad designs, packaging design, and social media platforms such as Instagram.
- Planned, managed, and organized an artist table to sell comics, stickers, graphic novels, and posters made with digital applications such as the Adobe Creative Suite.

Vendor/Manager (April 2022)

Boston Wicked Comic Con

- Produced and sold out over 30 graphic novels of my own self-published comic book series from pitching strong selling points to customers.
- Multitask inventory management through Square application. Allowed easy managing of customer purchases, payments, and invoices.
- Design the creative development of self-created products and promotional materials for print and digital media. Using graphic design and visual design skills, promotional materials included comics, posters, and business cards.

Illustrator/Graphic Designer (November 2018- May 2022) Cambridge, MA

One Ramen and Sushi

- Experience with clients drafting visual ideas for their business using skills in graphic design and illustration for over 4 years.
- Brought client's ideas to life using a variety of traditional art tools and digital art tools such as Illustrator, Photoshop, Procreate, and InDesign.
- Directed, managed, produced, and budgeted materials for posters, flyers, advertisements, and murals to meet deadlines for both physical and digital media.
- Made company email for new work for hire applicants that can be accessed through a QR code. Resulted in 2 new applicants who assisted in the company's customer service.

Member (2017- 2018) Tokyo, Japan

Oberlin Art Club

- Learned to collaborate and maintain club equipment in a group setting with other artists in Japanese.
- Used strong design aesthetics and type design skills for culture festival display.
- Practice innovation, creativity, and new ideas with a talented team of young artists.

