

Julie Anne DiSalvio

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I'm a talented illustrator with experience in book publishing and comics. I have also used my illustrations on Instagram, Twitter, and Instagram Reels. I'm looking for a job as a social media designer as I love to help get brands noticed in the social sphere. I like keeping my clients satisfied, and I've been working in customer service for many phases of my life, allowing me to be a successful designer. My goal is to get a job in marketing where I can collaborate with a team of people to take my skills to the next level.

Technical Skills

- Experienced in InDesign, Adobe Photoshop, Adobe Illustrator, Adobe Fresco, Adobe Acrobat, Procreate, Wix, Microsoft Office, Square.

Experience

Freelance Illustrator (July - August 2022) Remote

Pandemic Prevention Illustrations

- Development of promotional flyers advertising Covid-19 prevention using Procreate and Adobe Acrobat.
- Partnered with client to define scope of work and project requirements. Established timeline for completion.
- Established regular communication cadence while drafting design iterations to ensure 100% client satisfaction.

Social Media Content Creator (March-August 2022) Remote

Randall is in the Wreckage Instagram

- Brainstormed, concepted, and executed a range of content including static assets, video and animation.
- Researched visual trends and solutions to understand audience engagement.
- Increased audience engagement by 245% utilizing Instagram Reels.

Vendor (August 2022) MA

Boston Fan Expo

- Planned and organized an artist table to sell comics, graphic novels, and posters.
- Produced business cards and QR codes for networking. Maintained positive relationships with artists, publishers, and clients.
- In one weekend, through applications such as Square, entered data, provided invoices, and processed payments for the sale of nearly 70 of my own personal comic books.

Vendor (April 2022)

Boston Wicked Comic Con

- Design development of self-created products such as comics, posters, and business cards.
- Produced and sold over 30 of these products to customers.
- Inventory management, invoicing and payments of sales through Square application.

Illustrator (2019-2022) Cambridge MA

One Ramen and Sushi

- As an independent illustrator gained experience with client drafting visual ideas for their business.
- Brought client's ideas to life using a variety of traditional art tools and digital art tools such as Illustrator, Photoshop, Procreate, and InDesign.
- Directed, produces, and budgeted materials for posters, advertisements, and murals.

Member (2017-2018) Tokyo, Japan

Oberlin Art Club

- Learned to collaborate in a group setting with other artists.
- Maintained club equipment. Presented artwork at festivals and exhibitions.

Other Experience

Cashier (2019-Present) Marshfield, MA

Star Market

- Respond to customer needs, providing product information, aisle locations, back stock checks, and price verifications for approximately 70 customers daily.
- Worked safely, efficiently, and quickly while delivering outstanding guest service in a busy supermarket setting
- Promoted charities such as Boston Children's hospital and Best Busy. Made \$100 in one hour.

Waitress (2019-2022) Cambridge MA

One Ramen and Sushi

- Job entailed multi-tasking between customer interface as well as managing both table service and customer take out efficiently and effectively.
- Trained 3 new staff members in restaurant's methodology and practices.
- Remained courteous and calm, even during moments of customer dissatisfaction.

Education

Lesley University, Cambridge, MA

- Bachelor of Fine Art in Illustration, Minor in Visual Narrative, May 2022

Oberlin University, Tokyo, Japan

- Study Abroad Student for AFS, Japanese Language Studies, 2017-2018

Awards

- Magna Cum Laude, Lesley University, Cambridge, MA 2022
- Dean's List, Lesley University, Cambridge, MA 2022
- National Honors Society, Lesley University, Cambridge, MA 2022
- *Frozen in Time*, Honor Award, National Japan Art Competition, Tokyo, Japan 2018
- *Frozen in Time*, First Place, *Annual Art and Fine Craft* Exhibit Hingham, MA 2018