

Julie Anne DiSalvio

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Summary

Creative graphic artist with an expertise in computer graphics, educational content, visual design, and digital media. Experience creating animations, digital illustrations, typography, and educational media using Adobe Creative Suite, Blender, Canva, and Procreate. Adept at converting verbal written, and sketch concepts into engaging, brand consistent visuals. Skilled in digital illustration, animation, and visual storytelling for educational material. Conversational in Japanese; with international experience studying in Tokyo, I bring a global perspective to creative work.

Technical Skills

- Experienced in Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Premiere, Adobe Fresco, Adobe Acrobat, Procreate, Instagram, Meta, Wix, Microsoft Office, Adobe XD, Google Workspace, PowerPoint, macOS, Square, Blender, Asana, Salesforce Trello, Canva, Slack, Figma, CMS tools, consulting, conversational in Japanese.

Professional Experience

Style and Design Producer (October 2025-Present) Boston, MA

Gourmet Caterers

- Managed event décor, equipment, and creative execution for events ranging from small gatherings to large-scale productions, ensuring consistent design and presentation standards.
- Collaborated cross-functionally with sales, culinary, and marketing teams to support client planning, develop food stations, create signage, tastings, and promotional materials, and enhance client engagement.
- Oversaw décor and equipment inventory, purchasing, and vendor relationships; maintained organization standards, supported administrative operations, and contributed to event logistics and team meetings.

Graphic Artist/ Illustrator (March 2023-July 2025) Braintree, MA

Zebra Speech

- Over 2 years of experience creating engaging visual narrative projects including: computer graphics, logos, 3D art, STEM materials, and clipart according to company's brand expectations
- Collaborated and implemented large creative projects that involve determining style, size, and arrangement of text and images to present graphics, photos, 3D graphics, and clipart.
- Ensured that educational designs meet company standards and brand expectations, express ideas accurately, and represent the company appropriately.
- Independently expanded skills and knowledge of image editing and design software (i.e. Adobe Illustrator/ Photoshop/Blender)

Workshop Assistant (June 2025-December 2025) Boston, MA

Massachusetts Independent Comic Expo

- Collaborated with members to brainstorm and plan engaging workshop activities for guests.
- Contacted potential educators and artists to participate in workshop collaboration and facilitation.
- Coordinated materials and compiled essential information to successfully implement scheduled events with efficient workflow management.

Character Designer/Concept Artist (January 2025) Remote

Tyler D'Ambrosio

- Collaborated with clients to transform verbal, written, and sketched concepts into clear and engaging characters, setting, and visual storytelling.
- Demonstrated strong attention to detail when drafting cinematic composition, environment design, art direction, and style development.
- Researched costume design using reference materials to create engaging character designs in order to convey characters' personalities, emotions, and story arcs.

Graphic Artist (May 2024) Remote

MA National Guard

- Discussed and presented with military clientele email design mock-ups and logo concepts based on marketing goals and user needs for programs such as Microsoft PowerPoint.
- Brainstormed and conceptualized multimedia designs, logos, character design, style guides, typography, and placement in applications such as Adobe Illustrator to ensure high-quality print production across a variety of materials.

Freelance Illustrator (July 2021 - August 2022) Remote

Pandemic Prevention Illustrations

- Developed digital illustrations promoting COVID-19 prevention using Procreate, Adobe Illustrator, and Adobe Acrobat.
- Creative thinking for digital art production to define scope of work and project requirements.
- Established regular communication cadence while drafting design iterations to ensure 100% client satisfaction while meeting deadlines.

Freelance Illustrator / Content Creator (July 2021-August 2022) Remote

Randall is in the Wreckage Graphic Novel

- Designed and managed logos, print layouts, thumbnails, book design, typography, character designs, animation, and brand promotional materials using Adobe Creative Suite applications.
- Detail-oriented approach to the novel's digital and print media content resulted in over 30 copies of the product sold in one weekend.

Graphic Artist (November 2018- May 2022) Cambridge, MA

One Ramen and Sushi

- Ensured brand consistency across print and digital channels, while drafting clients' visual ideas for their business using skills in graphic design and illustration for over 4 years.
- Multitasked multiple projects while bringing clients' ideas to life using a variety of traditional art tools and digital art tools such as Illustrator, Photoshop, Procreate, and InDesign.
- Directed, managed, produced, and budgeted materials for posters, flyers, advertisements, and murals to meet deadlines for both physical and digital media across omnichannel platforms.
- Created a company email template for new applicants that can be accessed through a QR code. Resulted in two new applicants who assisted in the company's customer service.

Education

Lesley University, Cambridge, MA

- Bachelor of Fine Art in Illustration, Minor in Visual Narrative, Graduated Magna Cum Laude, May, 2022

Oberlin University, Tokyo, Japan

- Study Abroad Student for AFS, Japanese Language Studies, 2017-2018

Publications

Astro-Cat Coloring Book, Author and Illustrator. Self-published, 2025.

Astro-Cat Issue 1, Author and Illustrator. Self-published, 2023.

DiSalvio, Michelle. *The Many Feelings of Trudi Capudi*. Illustrated by Julie DiSalvio, Self-published, 2023.