

**Julie Anne DiSalvio**

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**Summary**

Creative graphic designer with expertise in visual content, illustration, and marketing visuals for digital and print media utilizing social media programs and the Adobe Creative Suite. Adept at converting verbal, written, and sketched concepts into engaging, digital/print graphics for learning materials. Skilled in digital graphic design, illustration, animation, and visual storytelling for marketing clients and personal projects. Conversational in Japanese, with international experience studying in Tokyo, I bring a global perspective to creative work.

**Technical Skills**

- Experienced in Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Premiere, Adobe Fresco, Adobe Acrobat, Procreate, Instagram, Meta, Wix, Microsoft Office, Adobe XD, Google Workspace, Powerpoint, macOS, Square, Blender, Asana, Salesforce Trello, Canva, Slack, Figma, CMS tools, consulting, conversational in Japanese.

**Professional Experience**

Illustrator/Graphic Artist (March 2023-July 2025) Braintree, MA

*Zebra Speech*

- Creating visual narrative projects in educational children's media, including: design concepts, murals, coloring sheets, art direction, animation, and STEM materials according to the company's brand expectations using programs such as Adobe Illustrator, After Effects, and InDesign.
- Collaborated and implemented large creative projects that involve determining style, size, typography, templates, and analyzed social media trends, arranging text on images to present: educational illustrations, diagrams, higher education design, 3D graphics, and clipart.
- Proofed printed material designs and color correction to ensure product met company standards and brand expectations, expressed ideas accurately, and met short deadlines.
- Partnered with departments to manage multiple projects such as social media graphics, flyers, brochures, video thumbnails, and business cards in order to meet brand consistency standards while maintaining meticulous organization of charts, diagrams, design files and digital assets.

Workshop Assistant (June 2025-Present) Boston, MA

*Massachusetts Independent Comic Expo*

- Collaborated with members, handled vendor coordination, and planned engaging workshop activities for guests over digital platforms such as Asana and Google Workspace.
- Contacted potential educators and artists to participate in workshop collaboration and facilitation.
- Organized materials and compiled essential information to implement scheduled events.

Freelance Character Designer/Concept Artist (January 2025) Remote

*Tyler D'Ambrosio*

- Consulted with clients to visualize the screenplay's characters, setting, color palette, and visual storytelling for digital and social media platforms such as Instagram.
- Strong attention to detail when drafting cinematic composition, environment design, art direction.
- Researched costume design and visual trends to craft compelling character designs that resonate across digital platforms.

Freelance Graphic Designer (May 2024) Remote

*MA National Guard*

- Discussed with military clientele email design mock-ups and logo concepts based on marketing goals and user needs.
- Brainstormed and conceptualized brand logo character design, typography, and placement in applications such as Adobe Illustrator.
- Presented polished multimedia designs optimized for online platforms, ensuring high-quality visual content across social channels.

### Storyboard Artist (November 2023) Remote

#### *Swiim Team*

- Communicated with a diverse group of artists who brainstorm innovative ideas in visual storytelling through applications like Slack.
- Applied strong attention to detail when drafting cinematic composition, scene blocking, and visual narrative flow.
- Engaged with clientele creative vision and translated verbal ideas into visual narrative media.
- Incorporated cinematic storyboarding and principles to clearly convey sequential action and camera blocking.

### Freelance Illustrator / Designer (July 2021-August 2022) Remote

#### *Randall is in the Wreckage Graphic Novel*

- Designed and managed logos, print layouts, thumbnails, book design, typography, character designs, and brand promotional materials with applications such as the Adobe Creative Suite.
- Prepared product for digital and print media using the Adobe Creative Suite to meet deadlines.
- Detail-oriented to the novel's print design resulted in creative discussions with the author, resulting in over 30 copies of the product sold in one weekend.

### Freelance Illustrator (July 2021 - August 2022) Remote

#### *Pandemic Prevention Illustrations*

- Developed digital illustrations advertising Covid-19 prevention using Procreate, Adobe Illustrator, and Adobe Acrobat.
- Applied creative thinking for digital art production to define scope of work and project requirements.
- Established regular communication cadence while drafting design iterations to ensure 100% client satisfaction while meeting deadlines.

### Graphic Designer/Illustrator (November 2018- May 2022) Cambridge, MA

#### *One Ramen and Sushi*

- Ensured brand consistency across print and digital channels, while drafting clients' visual ideas for their business using skills in graphic design and illustration for over 4 years.
- Multitasked multiple projects while bringing clients' ideas to life using a variety of traditional art tools and digital art tools such as Illustrator, Photoshop, Procreate, and InDesign.
- Directed, managed, produced, and budgeted materials for posters, flyers, advertisements, and murals to meet deadlines for both physical and digital media across omnichannel.
- Created a company email template for new applicants that can be accessed through a QR code. Resulted in two new applicants who assisted in the company's customer service.

### **Education**

#### Lesley University, Cambridge, MA

- Bachelor of Fine Art in Illustration, Minor in Visual Narrative,  
Graduated Magna Cum Laude, May, 2022

#### Oberlin University, Tokyo, Japan

- Study Abroad Student for AFS, Japanese Language Studies, 2017-2018

### **Publications**

*Astro-Cat Coloring Book*, Author and Illustrator. Self-published, 2025.

*Astro-Cat Issue 1*, Author and Illustrator. Self-published, 2023.

DiSalvio, Michelle. *The Many Feelings of Trudi Capudi*. Illustrated by Julie DiSalvio, Self-published, 2023.